



Waterford Film Festival

www.waterfordfilmfestival.com

Sponsorship Opportunities

The Waterford Film Festival provides sponsors with opportunities to promote their products within its own advertising campaign and also during the festival itself. All of these grant a sponsor wide exposure to the public through media promotions, festival publications (catalogue, posters, flyers, etc.) website, sponsors' board in the venues and at the screenings themselves. **Individual film screenings:** including the opening and closing films - can be sponsored, for example Name of Film' in association with (your company).

There are also opportunities to **sponsor a distinct programme**, which can be named in association with your company, e.g. The Short Film Programme in association with ... (your company).

A **series of screenings** can be named in accordance with your company e.g. ... (your company) early evenings at the Tower Hotel.

Media Coverage

The Waterford Film Festival has so far and will continue to advertise on national and international websites. There will be radio spots on local and national radio guaranteeing coverage and exposure.

Print media ads will be published in the major national papers and the local Waterford-based media also. We have been running advertising campaigns in film magazines and have ads running up to the festival in November

Benefits to Sponsors

- **Tickets** for Screenings to all the events for your staff and clients
- Your logo will appear in the **Sponsor's Page in the Festival Catalogue** and alongside the relevant films.
- **Advertising in the Festival Catalogue** can be facilitated. The catalogue will have full colour pages and distributed to all those attending, also guests, Patrons and press as well as being sent to film organizations, as well as business, pubs and hotels in The Waterford region.
- **Good exposure for your company**
- Logo on cover and business profile in Festival program (3000 copies)
- Name or logo on Festival poster(200 Copies)
- Name or logo on Festival leaflets (3000 Copies)
- Sponsor recognized in all print advertising

Year-Round Benefits

- website recognition and link
- Logo in all newsletters (150 subscribers to date)

Sponsors logos are displayed prominently during the festival, both in the catalogue and at the venues. **Brand recognition** is also available through our advertising campaigns in the national print media, on our website and other opportunities during the festival.

Product sampling can, in most cases, be accommodated at the venues.

A link to your company website can be set up from the **festival's website**. www.waterfordfilmfestival.com

On-line competitions and promotions can be run in conjunction with the festival, which would direct patrons to your company's website and increase exposure of your company.

We would be happy to discuss opportunities to you in more detail.

Creative Director Stephen Byrne,

Tel: +353 51 381 305 / +353 86 650 4967

Waterford Film Festival, 9 Grove Court, Tramore, Co. Waterford, Ireland

Email: film@waterfordfilmfestival.com

www.waterfordfilmfestival.com

Sponsored by Fáilte Ireland, Waterford City Council, Concept, Masons, Tower Hotel and supported by Waterford Chamber